

# **Piedmont Community College**

## **Digital Effects and Animation Technology Program**

### **Executive Summary**

The Executive Summary for the Digital Effects and Animation Technology Program Review is submitted below. The report focuses on strengths, challenges, recommendations, and a plan of action. The comprehensive report is complete. Members of the committee were:

Shelly Stone	Dean, Caswell Curriculum Programs
Tina Bryant-Allen	Director, Research and Institutional Effectiveness
Paula Hindman	Instructor, Director, Digital Effects and Animation Technology
Chelsea Abbott	Instructor, Digital Effects and Animation Technology
Edna Brown	Academic Success Center/Academic Computing Support Technician, Caswell County Campus
Randall Parker	Instructor, Information Systems
Leighann Long	Student Recruiter/Coordinator, Student Activities

### **STRENGTHS**

Strengths identified by the committee and external sources such as advisory committees, employers of our graduates, employer surveys, and student surveys (class and instructor evaluations):

- Knowledgeable faculty
- Administrative commitment to the program
- Access to up-to-date equipment and technology
- Affordability and cost competitiveness with other programs

### **CHALLENGES**

Challenges identified by the committee, external sources, and students:

- Course scheduling and diversity in course selection
- Limited access to DEAT lab
- Increase student knowledge of standard work ethics and professionalism
- Program awareness
- Employment opportunities in service areas
- Program location
- Limited interaction with industry professionals

### **RECOMMENDATIONS**

Recommendations to improve the programs:

- Establish more collaborations with other educational institutions
- Explore expanding and developing additional course offerings and opportunities for networking with industry professionals
- Enhance marketing and program promotion
- Increase professional development opportunities and training for faculty

## ACTION PLAN

The table below addresses the action plan:

Item	Plan	Responsibility	Timeline
Marketing and Program Promotion	Promote programs at community events, public and private schools, and in Huskins classes. Coordinate with Student Activities and Recruitment Coordinator and Office of Public Information of to plan recruitment and marketing strategies.	Paula Hindman, Chelsea Abbott, Shelly Stone	Fall 2011
Course Offerings	Coordinate with faculty and dean to assess curriculum and industry needs, improve course collaborations and create opportunities for more student contact with industry.	Paula Hindman, Chelsea Abbott,	Spring 2012
Professional Development	Provide professional development opportunities and training for faculty and staff.	Paula Hindman, Shelly Stone	Spring 2012
External Collaborations	Coordinate with the dean, director and faculty to establish collaborations and articulations with other educational institutions and industry.	Paula Hindman, Chelsea Abbott, Shelly Stone	Spring 2013