

# **Piedmont Community College**

## **Film and Video Production Technology Program**

### **Executive Summary**

The Executive Summary for the Film and Video Production Technology Program Review is submitted below. The report focuses on strengths, challenges, recommendations, and a plan of action. The comprehensive report is complete. Members of the committee were:

Shelly Stone	Associate Dean, Caswell County Campus
Tina Bryant-Allen	Director, Research and Institutional Effectiveness
Michael Corbett	Instructor, Director, Film and Video Production Technology
Edwin Moye	Instructor, Film and Video Production Technology
Courtney Powers	Instructor, Film and Video Production/Digital Effects and Animation Technology
Daniel Powers	Equipment Technician, Film and Video Production Technology
Lionell Parker	Coordinator, Library Services Caswell County Campus
Kevin Tyburski	Graphic Designer/Website Technician

### **STRENGTHS**

Strengths identified by the committee and external sources such as advisory committees, employers of our graduates, employer surveys, and student surveys (class and instructor evaluations):

- Knowledge of faculty and staff
- Hands on approach to learning film production
- Career preparedness- real world experiences
- Access to up-to-date equipment and technology
- Location and proximity to the Piedmont Triad

### **CHALLENGES**

Challenges identified by the committee, external sources, and students:

- Course scheduling
- More diversity in course selection
- Limited amount of space for classes and storage
- Marketing and program promotion

### **RECOMMENTATIONS**

Recommendations to improve the programs:

- Establish more collaborations with other educational institutions and internal college departments
- Increase professional development opportunities and training for faculty and adjunct faculty
- Explore funding options for more storage and classroom space
- Explore expanding and developing course offerings
- Review organizational structure
- Cross train students in all aspects of production
- Increase communication with alumni and students about FVPT activities
- Regularly scheduled departmental meetings

## ACTION PLAN

The table below addresses the action plan:

Item	Plan	Responsibility	Timeline
Enhance Marketing and Program Promotion	Promote programs at community events, public and private schools, and in Huskins classes. Coordinate with Student Activities and Recruitment Coordinator to plan marketing strategies for program.	Michael Corbett, Ed Moyer, Courtney Powers	Fall 2010
Professional Development	Provide professional development opportunities and training for faculty and adjunct faculty each year in the areas of advising, registration, technology and equipment.	Shelly Stone, Michael Corbett, Ed Moyer, Dan Powers	Fall 2010
Improve Departmental Communication	Establish regular scheduled departmental meetings and create Blackboard shell for FVPT program for the purpose of sharing information and fostering professional relationships with faculty and staff.	Shelly Stone, Michael Corbett, Dan Powers	Fall 2010
Course Offerings	Coordinate with faculty and dean to assess curriculum and industry needs, improve course collaborations and create opportunities for student cross training in all areas of production.	Shelly Stone, Michael Corbett, Ed Moyer	Spring 2011
Collaborations	Coordinate with the dean, director and faculty to establish collaborations and articulations with other educational institutions, internal college departments and the local film community.	Michael Corbett, Ed Moyer, Courtney Powers, Dan Powers	Fall 2011
Structure	Review how the needs of faculty, staff and students are impacted by the current program structure. Research current best practices in regards to work flow efficiency and quality.	Shelly Stone, Michael Corbett	Fall 2012
Space	Coordinate with faculty, dean and executive director of Caswell Campus to plan classroom utilization and explore storage options.	Michael Corbett, Ed Moyer, Dan Powers	Spring 2013